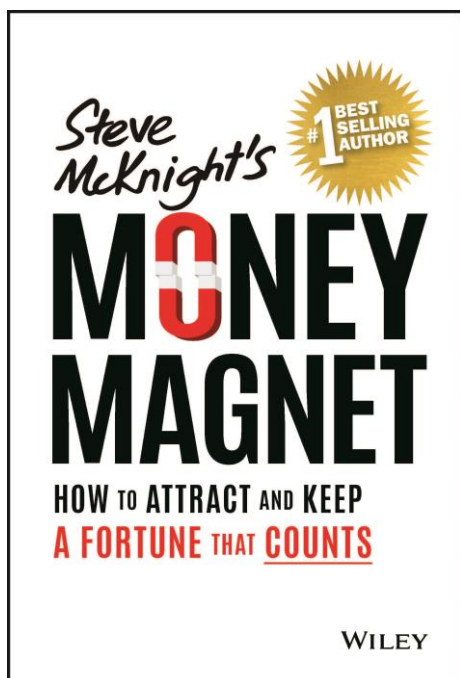


# MONEY MAGNET

## HOW TO ATTRACT AND KEEP A FORTUNE THAT COUNTS



What's the secret to attracting money and building wealth? Many of us struggle with our finances and are stuck in survival mode —having just enough to keep afloat. But attracting money is a skill that can be learnt by anyone, and it's easier than you think to move from surviving to thriving. It's time to learn how to count your money and make your money count.

In the new ground-breaking new book, *Money Magnet* (Wiley, 1 November, \$32.95), bestselling author and self-made multi-millionaire Steve McKnight provides a simple yet powerful guide to make, manage and multiply your money, and to make your wealth count by giving it real meaning. McKnight expertly reveals the crucial truths and tools needed to acquire a wealth mindset and make a plan that will improve your life and the lives of others. Readers discover:

- Why you might be pre-programmed to fail financially
- How to attract more wealth by changing the way you think and act around money
- A step-by-step guide for calculating how much wealth you need to achieve financial freedom
- How to identify your means and how to live within them
- The proven investing formula for building wealth fast
- How to give your money meaning
- & handy templates and checklists to help plan, manage and measure your wealth-building progress.

A very practical how-to guide that includes valuable tools to help manage and monitor progress, *Money Magnet* empowers the reader to go beyond survival and to consider how to use your money to build a legacy of significance.

### Additional information

- Unique angle that focuses on building wealth that matters
- All royalties go to the TreeChange program which Author established. More than 400 000 trees already planted to create Victoria's largest private carbon sink forest
- Author interviews and extracts are available for exclusive media use

### About the Author

Steve McKnight is a Chartered Accountant, fund manager and respected global real estate expert who escaped the rat race by replacing his salary with positive cashflow income from his property investments. He is also one of Australia's most successful real estate authors - his first book, *From 0 to 130 Properties in 3.5 Years*, has sold more than 200,000 copies, and its sequel, *From 0 to 260+ Properties in 7 Years*, was also a #1 bestseller. An active philanthropist, Steve has donated 100% of the royalties from all his books – more than \$1,000,000 – to social and environmental causes. His latest project involves planting a new permanent native forest on previously cleared land, under a program he calls TreeChange. His areas of expertise include wealth creation, property investment, finance, economics and philanthropy.

### **Money Magnet** By Steve McKnight

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RRP: AU\$32.95

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ISBN: 9780730383802 P/B

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Paperback 376pp

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Publisher: Wiley

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Category: Personal Finance

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