Steve McKnight's MCKNI

HOW TO ATTRACT AND KEEP A FORTUNE THAT COUNTS

Bonus PDF Resource
For Money Magnet audiobook listeners

Disclaimer

This resource contains factual information for educational purposes only. Nothing in this book constitutes the provision of financial product advice and no statements made in this book are intended to imply a recommendation or opinion about a financial product.

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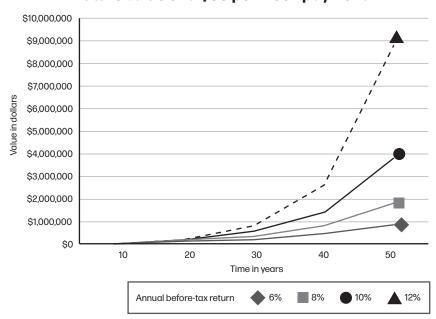
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PART ONE INTRODUCTION

CHAPTER TWO NOW AND THEN

Future values of \$50 per week, invested for different time periods and annual before-tax returns									
Time	Time 6% 8% 10% 12%								
10 years	\$31,954	\$39,786	\$44,607	\$50,170					
20 years	\$79,616	\$128,276	\$165,747	\$216,509					
30 years	\$150,708	\$325,093	\$494,722	\$768,013					
40 years	\$256,749	\$762,849	\$1,388,110	\$2,596,540					
50 years	\$414,920	\$1,736,494	\$3,814,259	\$8,659,077					

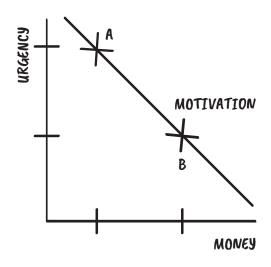
Future value of a \$50 per week payment

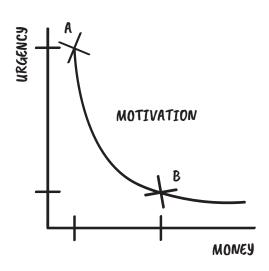




CHAPTER THREE SEEING IS BELIEVING









CHAPTER FOUR THE FORMULA FOR FINANCIAL FREEDOM

Age pension eligibility age					
Date of birth	Eligibility age				
Before 1 July 1952	65 years				
From 1 July 1952 to 31 December 1953	65 years and 6 months				
From 1 January 1954 to 30 June 1955	66 years				
From 1 July 1955 to 31 December 1956	66 years and 6 months				
From 1 January 1957 onwards	67 years				

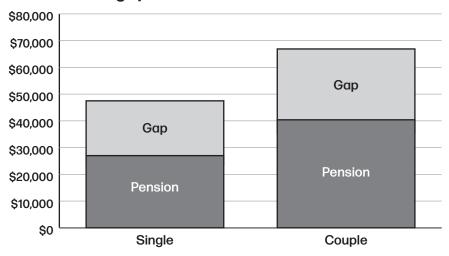
Source: Department of Social Services, n.d.

Average working-life taxable income by income percentile								
Income group	Gross income	80% gross income						
Low-income	10	\$22,100	\$17,680					
earners	20	\$36,300	\$29,040					
	30	\$48,000	\$38,400					
Middle-income earners	40	\$58,100	\$46,480					
	50	\$68,400	\$54,720					
	60	\$80,200	\$64,160					
	70	\$94,500	\$75,600					
High-income	80	\$112,900	\$90,320					
earners	90	\$144,900	\$115,920					

 $Source: The \ Treasury-Australian\ Government, 2020; McKnight.$



Age pension and ASFA Standard



	ASFA	Age pension	Gap
Single	\$47,383	\$26,689	\$20,694
Couple	\$66,725	\$40,238	\$26,487

Savings targets for pre-retirees (aged 55-59)								
Living Status	Living Standard	Fortnightly Spending	Annual Spending	Savings target (at age 65)				
Living Alone	Low	\$1,308	\$34,000	\$88,000				
(By yourself)	Medium	\$1,692	\$44,000	\$301,000				
	High	\$2,115	\$55,000	\$745,000				
Living Together	Low	\$1,846	\$48,000	\$111,000				
(In a couple)	Medium	\$2,462	\$64,000	\$402,000				
	High	\$3,115	\$81,000	\$1,003,000				

Savings targets for retirees (aged 65-69)								
Living Status Living Fortnightly Annual Saving Standard Spending Spending target								
Living Alone	Low	\$1,115	\$29,000	\$73,000				
(By yourself)	Medium	\$1,462	\$38,000	\$258,000				
	High	\$1,962	\$51,000	\$743,000				
Living Together	Low	\$1,615	\$42,000	\$95,000				
(In a couple)	Medium	\$2,154	\$56,000	\$352,000				
	High	\$2,885	\$75,000	\$1,021,000				

MONEY MAGNET

Desired Annual Amount		Targeted Annual Return		Required Investment Capital
\$	÷	%	=	\$

Sesired Annual Amount

\$60,000

Targeted Annual Return

\$750,000

Living Status	ASFA Retirement Standard	Super Consumers Australia
Living Alone	\$47,383	\$51,000
Living Together	\$66,725	\$75,000

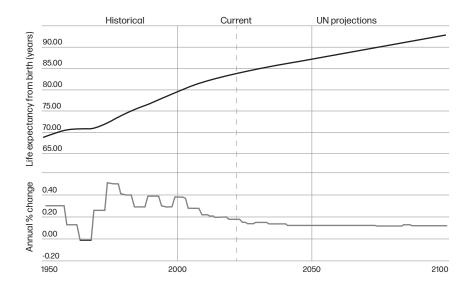
Asset class	Investment value in 2021	Per annum returns
US Shares	\$217,642	10.8%
Australian Shares	\$160,498	9.7%
Australian Listed Property	\$118,013	8.6%
International Shares	\$107,939	8.3%
Australian Bonds	\$75,807	7.0%
Cash	\$38,938	4.6%

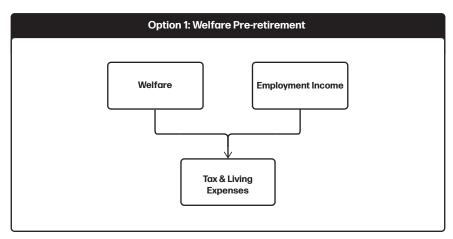
Source: Vanguard 2021; McKnight.

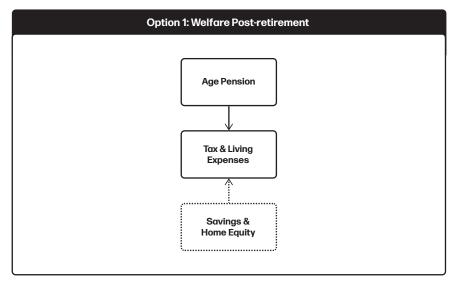


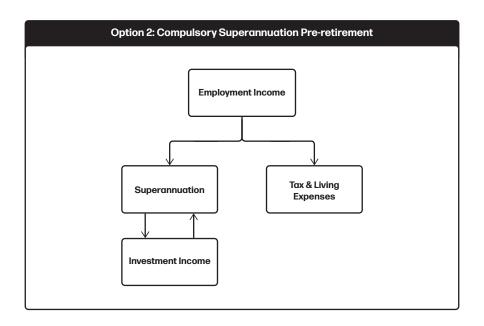


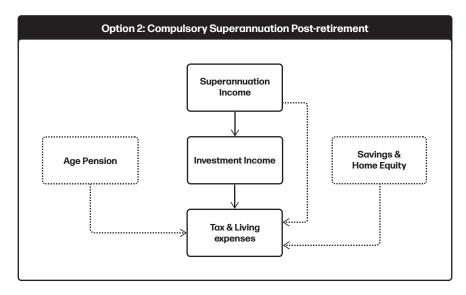
CHAPTER FIVE ARE YOU SUPER SUFFICIENT?

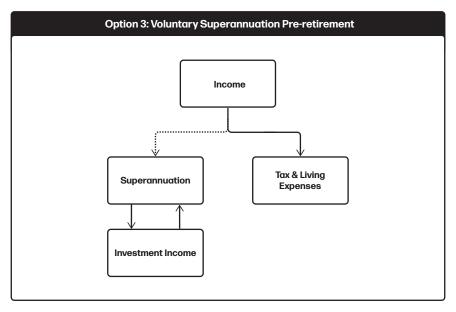


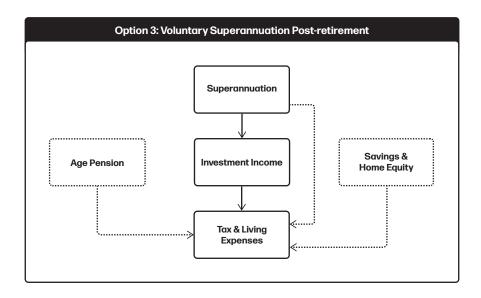


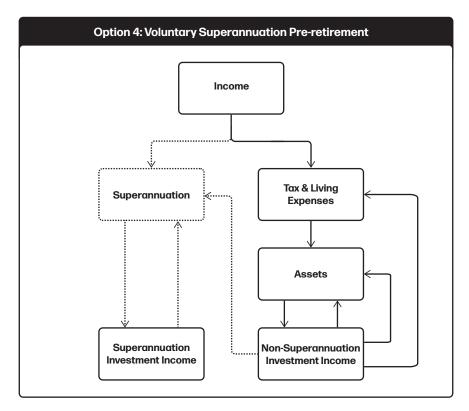


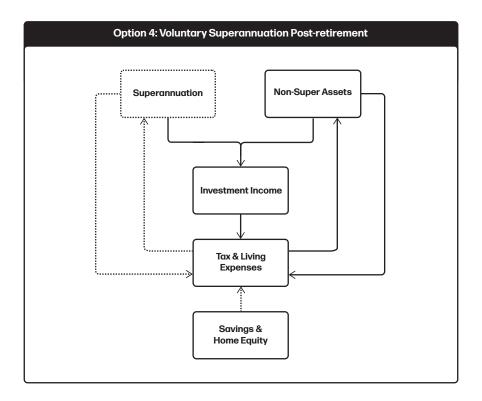














CHAPTER EIGHT THE TIMESHEET OF LIFE

My Life Timesheet

Name:						D	ate:		
1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

Age Now	Expected Age at Death	Expected Age at Retirement	Expected Age Financially Free
			\Diamond

Years of Life Left	Years of Work Left	Years Retired	Years Until Financial Freedom	Years of Financial Freedom
	<u>_</u> -O		◇- ○	



	Year closest to year of birth							
1946 1953 1965 1975 1985 1995 2005 2					2015			
Male	89	77	77	73	76	77	80	81
Female	89	80	81	79	81	81	84	85

Source: ABS, 2019; McKnight



A BLUEPRINT FOR FINANCIAL FREEDOM

My Financial Freedom Blueprint

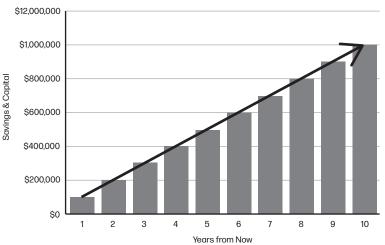
	Target Annual Income) I				
	\$					
	Target Annual Return					
÷	%					
	Target Investment Capital	ì				
=	\$					
	Debt-free Home	,		Δηημ	al Income Now	
_	A Sept nee nome			l _	ur income Now	
Т	\$			\$		
	Total Asset Goal			Annu	al Expenses Now]
=	 \$		-	\$		
		J				
	Total Assets Now)		Annu	al Savings Now	
_	S		=	S		
	_					
	Total Debt Now	ì		Years	s to Work	
+	ė		×			
•	Ş		ľ			yrs
	=				=	
	Remaining Capital Needed) '		Futur	e Savings	
	S	-	_	S		
	Y			Y		
		=	=			
	Savings & Capital Shortfall			\neg	Timeframe	
	\$					yrs
	Y					713

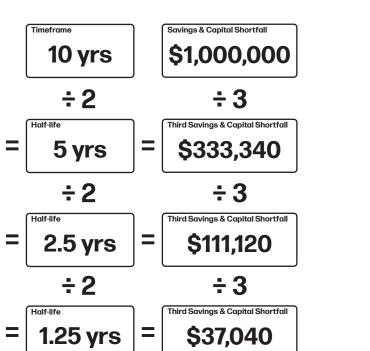


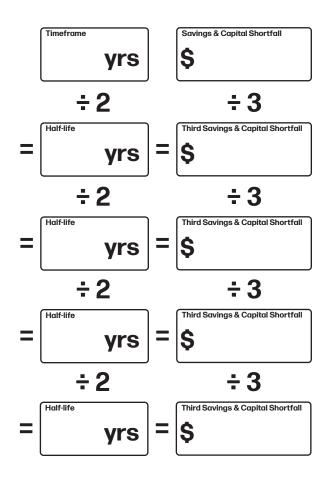
ACHIEVING A SEEMINGLY IMPOSSIBLE MISSION

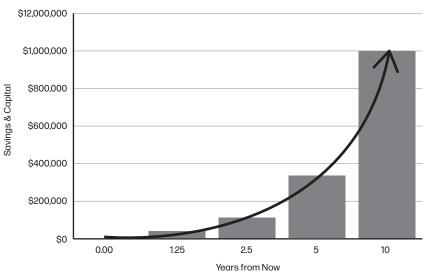


\$1,000,000 ÷ 10 yrs = \$100,000



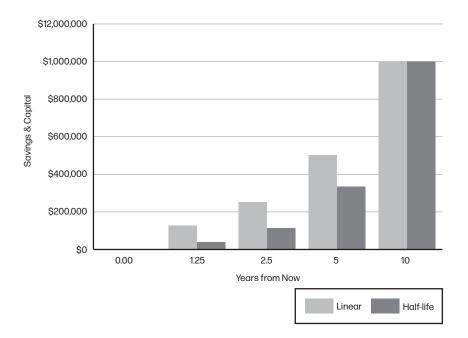






At year	Linear target savings & capital	Half-life target savings & capital
0.00	\$-	\$-
1.25	\$125,000	\$37,040
2.50	\$250,000	\$111,120
5.00	\$500,000	\$333,340
10.00	\$1,000,000	\$1,000,000

MONEY MAGNET



10	0 years	2	0 years	30 years		30 years 40 years		0 years
½ life	⅓ value	½ life	⅓ value	½ life	½ value	½ life	⅓ value	
				15	\$333,340	20	\$333,340	
		10	\$333,340	7.5	\$111,120	10	\$111,120	
5	\$333,340	5	\$111,120	3.75	\$37,040	5	\$37,040	
2.5	\$111,120	2.5	\$37,040	1.88	\$12,350	2.5	\$12,350	
1.25	\$37,040	1.25	\$12,350	0.94	\$4,120	1.25	\$4,120	

PART TWO FINANCIAL IQ AND FINANCIAL EQ

CHAPTER ELEVEN FINANCIAL LITERACY

Number of correct responses					
None 1 or 2 3 or 4 All 5 Mean score out of 5					
All persons	2.3%	11.1%	44.0%	42.5%	3.9
Males	1.5%	7.1%	41.5%	49.9%	4.1
Females	3.2%	15.0%	46.5%	35.4%	3.7

Proportion answering each question correctly					
Q1 Q2 Q3 Q4 Q5					Q5
All persons	85.5%	69.8%	74.9%	83.5%	77.0%
Males	91.9%	76.6%	77.2%	88.1%	79.2%
Females	79.4%	63.3%	72.7%	79.0%	74.9%

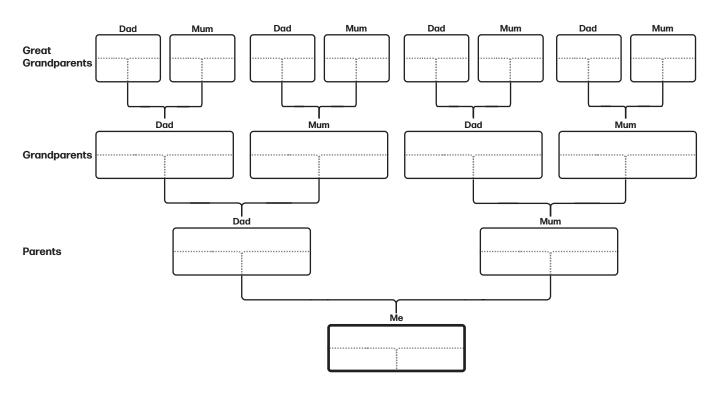


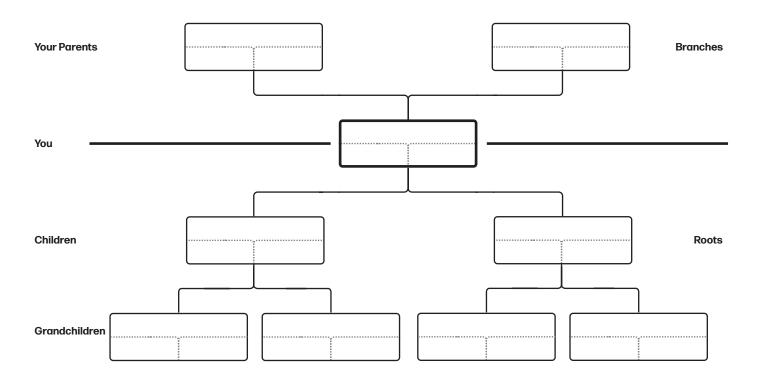
CHAPTER THIRTEEN THE FINANCIAL FAMILY TREE

Not known
 Financially literate – demonstrated by a good ability to make, manage and multiply their finances
 Financially illiterate – was reliant on others for financial decisions or had a track record of financial mishaps

?	Not known
(N) Nil	No completed schooling
(P) Primary	Primary school
(S) Secondary	High school Completed Year 12, Intermediate, Leaver's Certificate, 'Matric'
(T) Trade	Tradesperson Plumber, electrician, builder
(C) Certificate	Undergraduate qualification Certificate, Diploma
(D) Degree	Bachelor degree University-issued qualification
(PG) Post Grad	Postgraduate study Professional certificate, Masters, Doctorate

My Financial Family Tree

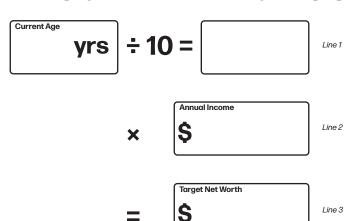


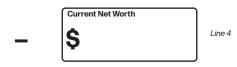


Great Grandchildren



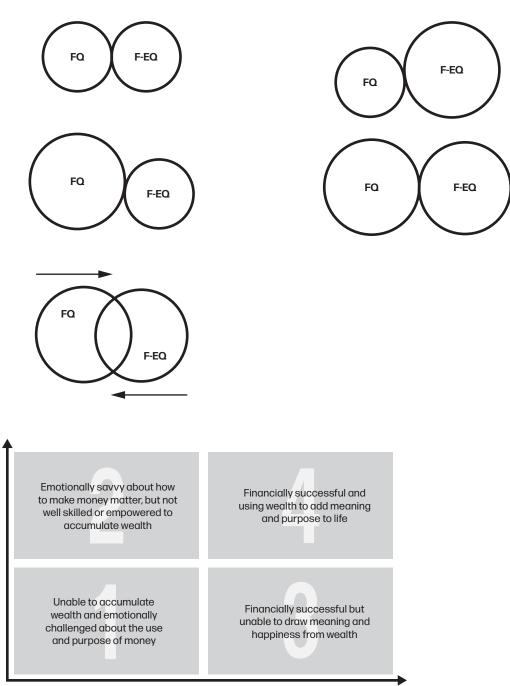
CHAPTER FOURTEEN PROGRAMMING YOUR FINANCES





MONEY MAGNET

	Target Net Worth	
	× 2 Prodigious	÷ 2 Under
=	Accumulator Target Net Worth	Lunder Accumulator Target Net Worth \$
	_	_
	Current Net Worth	
	Net Worth (Surplus) or Shortfall	Net Worth (Surplus) or Shortfall
	\$	Net Worth (Surplus) or Shortfall Under Accumulator
	Prodigious Accumulator	Under Accumulator
	Target Net Worth	\$480,000
	× 2 Prodigious Accumulator	+ 2 Under Accumulator
=	Target Net Worth \$960,000	Target Net Worth \$240,000
	_	_
	Current Net Worth	\$250,000
	Net Worth (Surplus) or Shortfall	Not Worth (Cymhia) ar Chartfall
	\$710,000	Net Worth (Surplus) or Shortfall (\$10,000) Under Accumulator
	Prodigious Accumulator	Under Accumulator



Financial IQ

Financial EQ

PART THREE MAKING, MANAGING AND MULTIPLYING

CHAPTER FIFTEEN



CHAPTER SIXTEEN 'Y' IS FOR INCOME

Activity	Hours allocated	Hours left	
	Opening balance	168	
Sleep	56	112	
Working	43	69	
Leisure	35	34	
Cleaning, care & grooming	21	13	
Eating	7	6	

$\left(\frac{\text{Number of Problems} \times \text{Size of Problem} \times \text{Complexity of Problem}}{\text{Number of People who can Solve the Problem}}\right) = \text{Pay}$

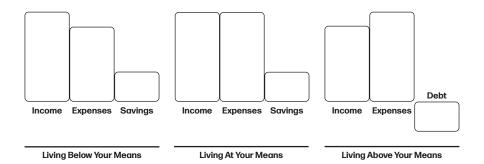
Sales [260 units]	\$6,500	(26 weeks × \$25 × 10)
- Set-up costs	\$3,500	(\$1,500 + \$2,000)
- Advertising	\$2,600	(26 weeks × \$100)
= Profit	\$400	

Start-up hours	50	
+ Admin	52	(26 weeks × 2 hours)
= Total	102	
Pay per hour	\$3.92	

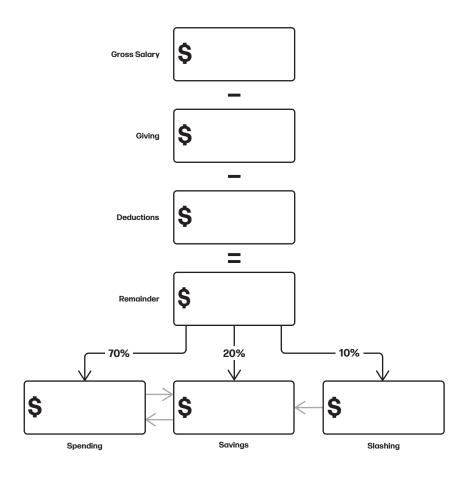
Sales [260 units]	\$6,500	(26 weeks × \$25 × 10)
- Advertising	\$2,600	(26 weeks × \$100)
= Profit	\$3,900	
÷ Admin hours	52	
Pay per hour	\$75	

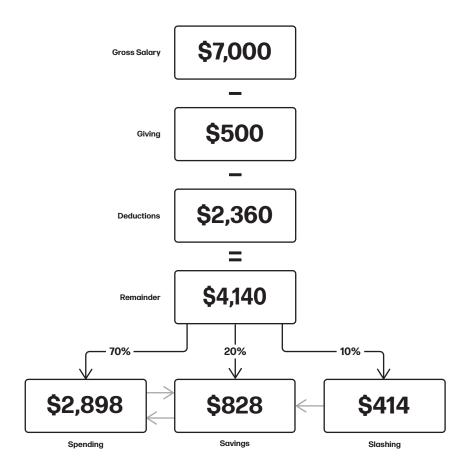


CHAPTER SEVENTEEN 'E' IS FOR EXPENSES



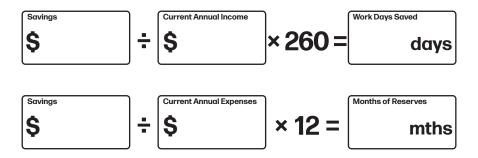
	After-tax		Before-tax
Spending category	Weekly	Annual	Annual
Recreation and culture	\$208	\$10,816	\$15,452
Hotels, cafes and restaurants	\$120	\$6,240	\$8,915
Alcoholic beverages	\$46	\$2,392	\$3,418
Cigarettes and tobacco	\$36	\$1,872	\$2,675



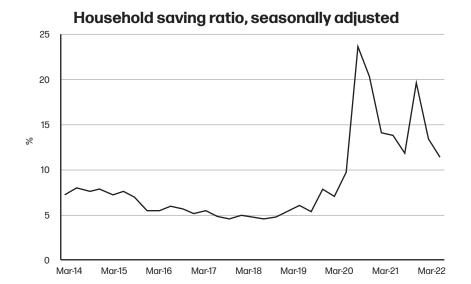




CHAPTER EIGHTEEN 'S' IS FOR SAVINGS



Percentage of monthly after-tax income saved		
None	25%	
Up to 10%	26%	
Up to 20%	16%	
Up to 30%	8%	
Up to 40%	4%	
Up to 50%	3%	
Up to 60%	1%	
More than 60%	2%	
Unsure	15%	

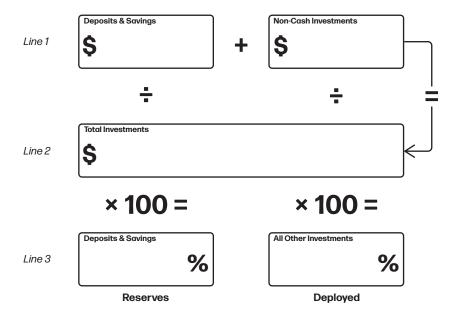




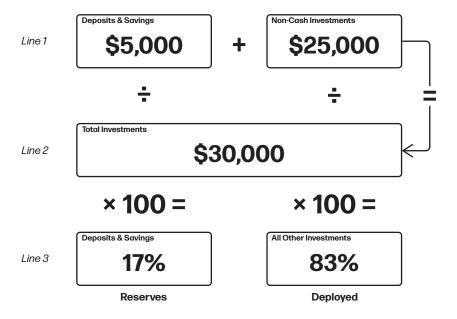
Savings buying power at start of year		\$10,000
+ Interest @ 1%	\$100	
– Income tax	(\$30)	\$70
– Inflation @ 5%		(\$500)
= Savings buying power at end of year		\$9,570

	Monday	Tuesday	Wednesday
XYZ Ltd share price	\$1.25	\$1.30	\$1.20
Number of shares	8,000	7,692	8,333

When	Then	
Asset prices ↑	Savings value ↓	
Asset prices ↓	Savings value ↑	



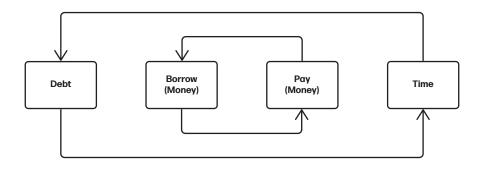
MONEY MAGNET



Asset allocation	Ben (25)	Brinda (50)	Bobby (75)
At risk	100 - 25 = 75%	100 - 50 = 50%	100 - 75 = 25%
Safe harbour	100 - 75 = 25%	100 - 50 = 50%	100 - 25 = 75%



CHAPTER NINETEEN THE DANGERS OF DEBT



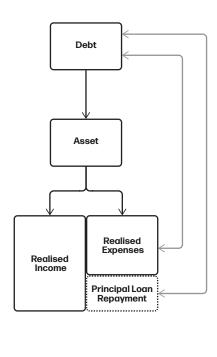


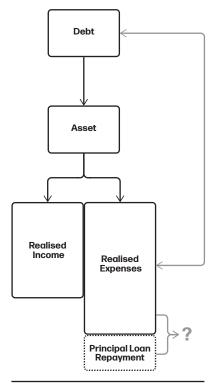
÷ 260 =

Years Owed

years

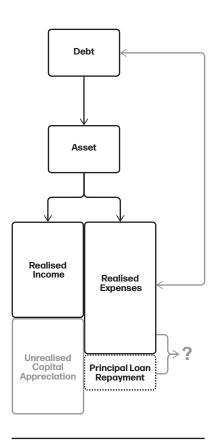
MONEY MAGNET





Self-Liquidating Debt

Non Self-Liquidating Debt



Repaying from Future Income

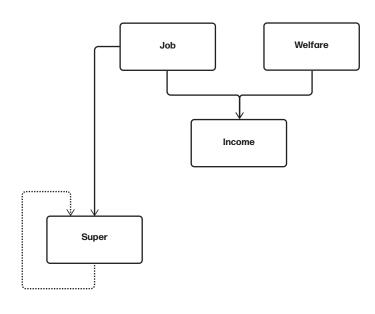


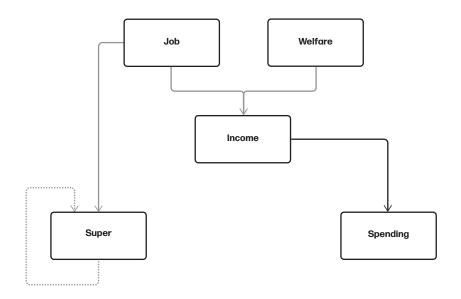
Purchase price	\$41,000
Deposit	-\$1,000
Finance	= \$40,000

Purchase price	\$41,000
Value of car, year 3	-\$20,000
Depreciation	= \$21,000
Loan term (years)	÷3
Depreciation per annum	= \$7,000
Finance	÷ \$40,000
Quasi-interest per annum	= 17.50%

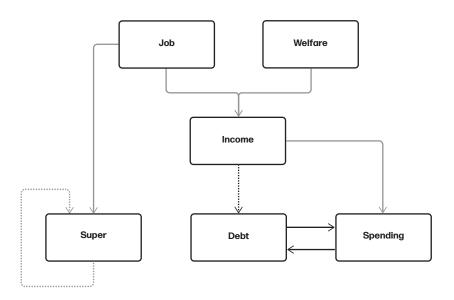


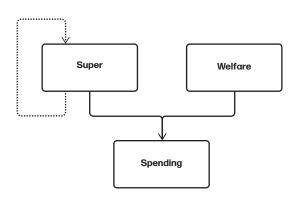
CHAPTER TWENTY-ONE THE PATHWAY TO POVERTY





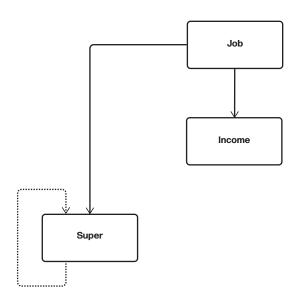
MONEY MAGNET

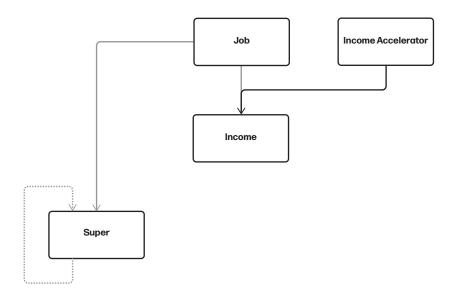


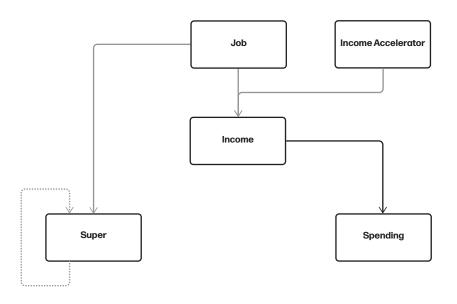


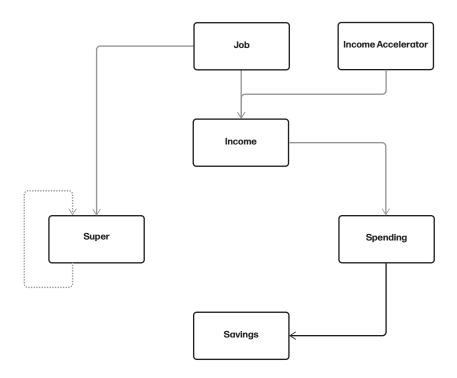


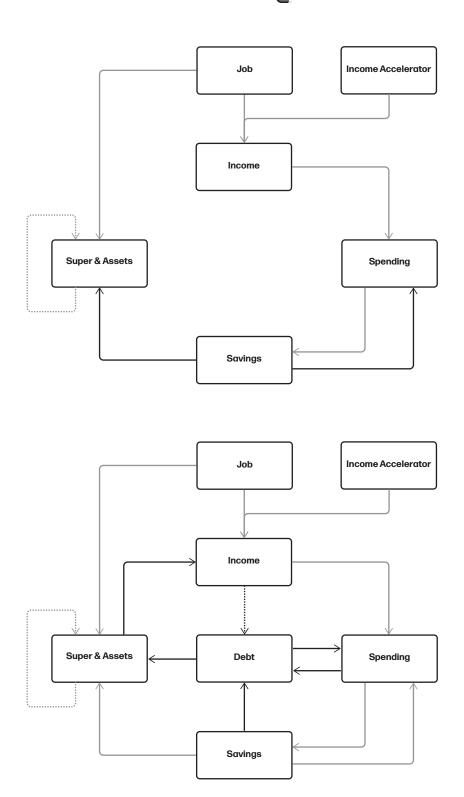
CHAPTER TWENTY-TWO THE PATHWAY TO PROSPERITY





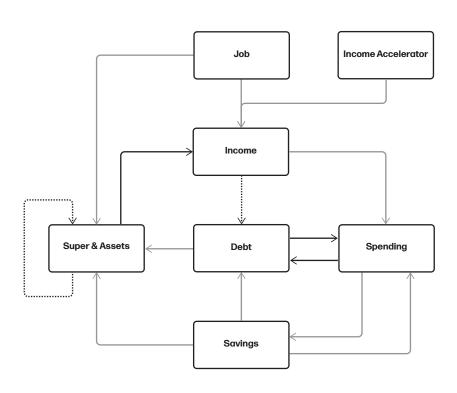


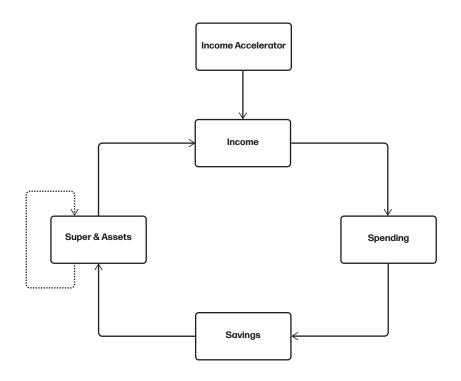






	Left in savings	Repaying debt
Amount	\$3,000	\$3,000
× Annual interest rate	0.5%	10%
= Annual interest	\$15	\$300

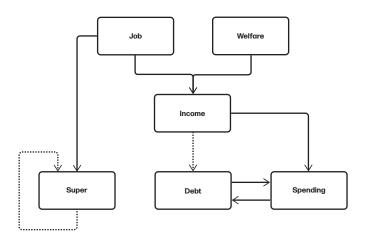




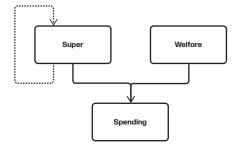


Pathway to Poverty

Pre-Retirement

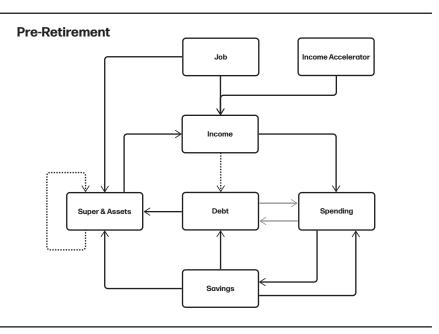


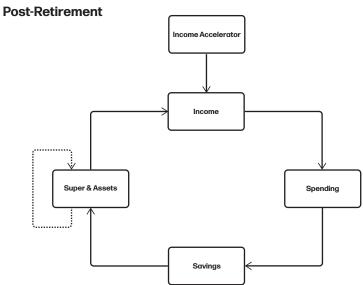
Post-Retirement





Pathway to Prosperity







CHAPTER TWENTY-THREE THE RECIPE FOR GETTING RICH

Wealth = Savings × (1 + Return)^{Time}

Investor	Saving	Return	Time
Alex	\$30,000	8%	10 years
Allan	\$15,000	16%	10 years
Ally	\$15,000	8%	20 years

Investor	Recipe	Result
Alex	\$30,000 × (1.08) ¹⁰	\$64,768
Allan	\$15,000 × (1.16) ¹⁰	\$66,172
Ally	\$15,000 × (1.08) ²⁰	\$69,914

Wealth = Savings
$$\left(\frac{(1+Return)^{Time}}{Return} - 1\right)$$

Investor	Annual saving	Return	Time
Alex	\$30,000	8%	5 years
Allan	\$15,000	16%	10 years
Ally	\$5,000	8%	30 years

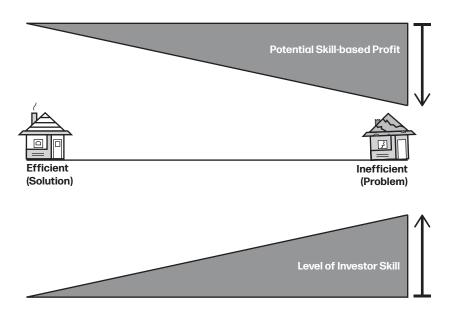
Investor	Recipe	Result
Alex	$30,000 \times [(1.08)^5 - 1) \div 0.08)$	\$175,998
Allan	\$15,000 × [(1.16) ¹⁰ –1) ÷ 0.16)]	\$319,822
Ally	\$5,000 × [(1.08) ³⁰ –1) ÷ 0.08)]	\$566,419

Investor	Result after inflation @ 2 per cent		
Alex	\$159,407		
Allan	\$262,365		
Ally	\$312,702		

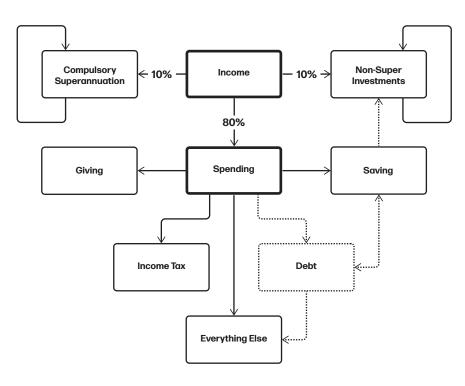


Investor	Ingredients needed to accumulate \$566 419				
Investor	Annual saving	Return	Time		
Alex	\$30,000	8%	5 years		
	\$106,610				
Allan	\$15,000	16 %	10 years		
		32%			
Ally	\$5,000	8%	30 years		

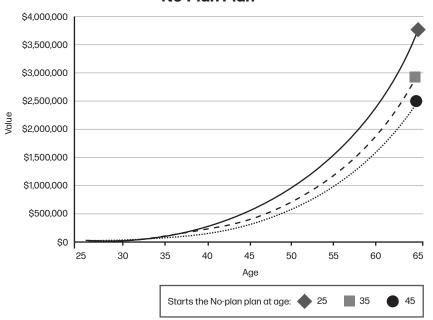
Time	Savings			
Time	A lot	Average	A little	
A lot	Low	Low-medium	Low-medium	
Average	Low-medium	Medium	Medium-high	
A little	High	High	Very high	



Year & age		Investments				
		Spending	Super	Non-super	Total	Inflation adjusted
5	30	\$212,944	\$31,674	\$28,963	\$60,637	\$52,306
10	35	\$447,940	\$83,002	\$73,074	\$156,076	\$116,135
15	40	\$707,393	\$165,544	\$139,532	\$305,076	\$195,817
20	45	\$993,849	\$296,482	\$238,331	\$534,813	\$296,113
25	50	\$1,310,122	\$502,295	\$383,820	\$886,115	\$423,213
30	55	\$1,659,313	\$823,765	\$596,589	\$1,420,354	\$585,167
35	60	\$2,044,849	\$1,323,687	\$906,159	\$2,229,846	\$792,450
40	65	\$2,470,516	\$2,098,730	\$1,354,861	\$3,453,591	\$1,058,722



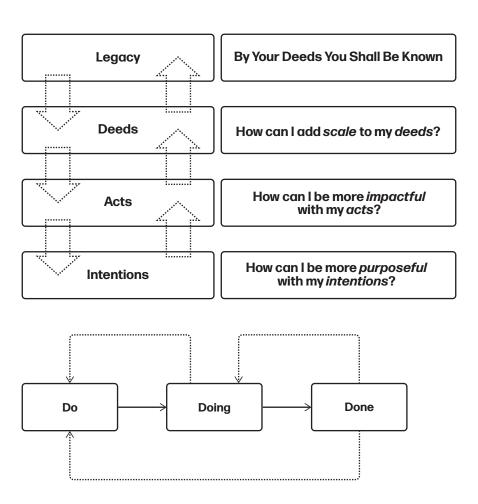
No-Plan Plan



Starting age	Wealth accumulated	Cost of delay	Extra spending
25	\$3,763,623	N/A	N/A
35	\$3,015,008	\$805,309	\$55,742
45	\$2,740,581	\$1,261,259	\$123,814

PART FOUR MAKING YOUR MONEY COUNT

CHAPTER TWENTY-SIX LEAVING A LEGACY





ANSWER TO SONJA'S SITUATION

